

WTVD-TV DURHAM 411 LIBERTY STREET DURHAM NC 27701 BUYING TIME - 6205 ATTN: ERICA CORSO

650 MASSACHUSETSS AVENUE NW SUITE 210

DATE: 09-10-2012

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WASHINGTON DC 20001

Contract No Contract Dt Revision Dt 8 Advertiser Brand MIKE MCINTYRE FOR CONGRESS NC-7 2012 POLITICALS Station/Market WTVD - DURHAM

l l																
	Agency Est#		CM	CMS # Sales Office Account Executive			Start Date	Date End Date Billing				Package Contract 1		е		
		49 2275	2425	575	PHILADELPHIA	A. CLIFFORD	09-04-2012	09-10-2	012	M (Broa	dcast M	fonth, Cycle 1)	N	242575		
li	Line Start Da	te End Date	Time Pe	eriod	De	scription			RC	Duration	МТ	WTFS	S SP	W Price	Tot Spots	Total \$
			Agency CPE: C: 330 P: 349 E: 2275													
R	1 09-10-20	12 09-10-20	07:00A	M - 09:	00AM GC	OOD MORNING AMERICA	(MONDAY-FRIE	DAY) (83	2	30	2			2 500	2	1,000.00
	2 09-04-20	12 09-09-20	07:00A	M - 09:	00AM GC	OOD MORNING AMERICA	(MONDAY-FRIE	DAY) (83	3	30		2		2 425	2	850.00
	3 09-10-20	12 09-10-20	06:00A	M - 07:	00AM EY	EWITNESS NEWS AT 6A	M (MONDAY -F	RIDAY)	3	30	1			1 425	1	425.00
	4 09-04-20	12 09-09-20	09:00A	M - 10:	00AM LIV	'E! WITH KELLY (MONDA	Y-FRIDAY) (842	2)	3	30		1		1 125	1	125.00
	5 09-10-20	12 09-10-20	09:00A	M - 10:	00AM LIV	'E! WITH KELLY (MONDA	Y-FRIDAY) (842	2)	3	30	1			1 125	1	125.00
	6 09-04-20	12 09-09-20	12:30PI	M - 01:0	OOPM MII	LLIONAIRE 1230-1P(MON	IDAY-FRIDAY) (927)	3	30		1		1 135	1	135.00
	7 09-10-20	12 09-10-20	12:30P	M - 01:0	OOPM MII	LLIONAIRE 1230-1P(MON	IDAY-FRIDAY) (927)	3	30	1			1 135	1	135.00
	8 09-04-20	12 09-09-20	12:00P	M - 12:	30PM EY	EWITNESS NEWS AT NO	ON(MONDAY-F	RIDAY)	3	30		1		1 230	1	230.00
	9 09-10-20	12 09-10-20	12:00PI	M - 12:	30PM EY	EWITNESS NEWS AT NO	ON(MONDAY-F	RIDAY)	3	30	1			1 230	1	230.00
	10 09-04-20	12 09-09-20	12 10:00A	M - 11:	00AM RA	CHEL RAY (MONDAY-FR	RIDAY) (851)		3	30		2		2 150	2	300.00
	11 09-10-20	12 09-10-20	12 10:00A	M - 11:	00AM RA	CHEL RAY (MONDAY-FR	RIDAY) (851)		3	30	1			1 150	1	150.00
	12 09-04-20	12 09-09-20	03:00P	M - 04:0	00PM GE	NERAL HOSPITAL / KAT	IE (EFF 9/10) (8 ²	17)	3	30		1		1 150	1	150.00
	13 09-10-20	12 09-10-20	12 03:00PI	M - 04:0	00PM GE	NERAL HOSPITAL / KAT	IE (EFF 9/10) (8 ⁻	17)	3	30	1			1 150	1	150.00
	14 09-04-20	12 09-09-20	01:00P	M - 02:0	00PM TH	E CHEW (11514)			3	30		1		1 150	1	150.00
	15 09-10-20	12 09-10-20	12 01:00P	M - 02:0	00PM TH	E CHEW (11514)			3	30	1			1 150	1	150.00



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Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | MIKE MCINTYRE FOR CONGRESS NC-7 2012 | Politicals | WTVD - DURHAM

Agency Est#		CMS # Sales Office Account Executive		Start Date	Start Date End Date Billing			Package Contract Title							
330 349 2275		242575	09-04-2012	09-10-2	2012 M (Broadcast Mo			nth, Cycle 1) N 2		242575					
Line Start Date	End Date	Time Period	D	escription			RC	Duration	МТ	WTF	S S	SPW	Price	Tot Spots	Total \$
Agency CPE: C: 330 P: 349 E: 2275															
16 09-04-2012	09-09-2012	04:00PM - 05:	:00PM E	YEWITNESS NEWS 4:00PM	(MONDAY- FR	IDAY) (3	30		1		1	180	1	180.00
17 09-10-2012	09-10-2012	04:00PM - 05:	.00PM E	YEWITNESS NEWS 4:00PM	(MONDAY- FR	IDAY) (3	30	1			1	180	1	180.00
18 09-04-2012	09-09-2012	05:30PM - 06:	.00PM E	YEWITNESS NEWS 5:30PM	(MONDAY-FRI	DAY) (8	3	30		1		1	500	1	500.00
					•	, ,									
19 09-04-2012	09-09-2012	05:00PM - 05:	30PM E	YEWITNESS NEWS AT 5:00F	PM(MONDAY-F	RIDAY	3	30		1		1	500	1	500.00
					•										
20 09-10-2012	09-10-2012	05:00PM - 05:	30PM E	YEWITNESS NEWS AT 5:00F	PM(MONDAY-F	RIDAY	3	30	1			1	500	1	500.00
					•										
21 09-04-2012	09-09-2012	06:00PM - 06:	30PM E	YEWITNESS NEWS AT 6P (N	IONDAY-FRID	AY) (81	3	30		1		1	500	1	500.00
				`		,									
22 09-10-2012	09-10-2012	06:00PM - 06:	30PM E	YEWITNESS NEWS AT 6P (N	IONDAY-FRID	AY) (81	3	30	1			1	500	1	500.00
				`		,									
23 09-04-2012	09-09-2012	07:00PM - 07:	30PM JI	EOPARDY (MONDAY-FRIDA	Y) (898)		3	30		1		1	600	1	600.00
				•	, , ,										
24 09-10-2012	09-10-2012	07:30PM - 08:	.00PM W	HEEL OF FORTUNE (MOND	AY-FRIDAY) (901)	3	30	1			1	500	1	500.00
				·											
25 09-04-2012	09-09-2012	11:00PM - 11:	35PM E	YEWITNESS NEWS AT 11PN	1 (MONDAY-SI	JNDAY	3	30			1	1	600	1	600.00
26 09-10-2012	09-10-2012	12:02AM - 01:	:06AM JI	MMY KIMMEL LIVE (MONDA	AY-FRIDAY) (8	53)	3	30	1			1	50	1	50.00
27 09-04-2012	09-09-2012	06:00AM - 07:	:00AM E	YEWITNESS NEWS SUNDAY	(6-7A (6243)		3	30			1	1	100	1	100.00
28 09-04-2012	09-09-2012	07:00AM - 08:	:00AM E	YEWITNESS NEWS SUN 7-8.	A (820)		3	30			1	1	150	1	150.00
29 09-04-2012	09-09-2012	09:00AM - 10:	:00AM E	YEWITNESS NEWS SAT 9-10	DAM (10765)		3	30			1	1	150	1	150.00
30 09-04-2012	09-09-2012	07:00AM - 08:	:00AM E	YEWITNESS NEWS SATURE	OAY AT 7AM (2	2408)	3	30			1	1	150	1	150.00
					`							<u></u>			



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Contract No 397398 Contract Dt Revision Dt 09-07-2012 09-07-2012	Rev# Advertiser 5 MCINTYRE FOR CONGRESS	Brand MIKE MCINTYRE FOR CO	DNGRESS NC-7 2012 Product Code POLITICALS		Station/Market VTVD - DURHAM
Agency Est# CMS		Start Date End Date		Package Contract Titl	е
330 349 2275 2425	1	09-04-2012 09-10-201		N 242575	
Line Start Date End Date Time Pe	eriod Description CPE: C:330 P:349 E:2275		RC Duration M T W T F S	S SPW Price	Tot Spots Total \$
	M - 06:30PM EYEWITNESS NEWS AT 6 S	SUN (822)	3 30	1 1 250	1 250.00
32 09-04-2012 09-09-2012 08:00Al	M - 09:00AM GOOD MORNING AMERICA	SUNDAY (4789)	3 30	1 1 250	1 250.00
33 09-04-2012 09-09-2012 09:00All	M - 10:00AM EYEWITNESS NEWS SUNDA	AY 9-10A (830)	3 30	1 1 150	1 150.00
34 09-04-2012 09-09-2012 08:00A	M - 09:00AM GOOD MORNING AMERICA	SATURDAY (1883)	3 30 1	1 300	1 300.00
35 09-04-2012 09-09-2012 10:00A	M - 11:00AM THIS WEEK SUNDAY 10-11A	A (800)	3 30	1 1 200	1 200.00
36 09-10-2012 09-10-2012 05:30PM	M - 06:00PM EYEWITNESS NEWS 5:30PM	M (MONDAY-FRIDAY) (8	2 30 1	1 750	1 750.00
37 09-10-2012 09-10-2012 07:00PM	M - 07:30PM JEOPARDY (MONDAY-FRID	DAY) (898)	3 30 1	1 1,000	1 1,000.00
				Contracted Gross Tota	
				Actual Gross Tota	
				Agency Commission Net Tota	
Month/YR Pree	empted Made Good	Contract Total	Adjustments		Actual Total
Sep 12	0.00 0.00	12,365.00	0.00		12,365.00
TOTAL	0.00 0.00	12,365.00	0.00		12,365.00